



BUSINESS VIEW Newsletter

MAY, 2018



*Message from the
Desk of
Chamber Executive
Director/CEO
Leticia Martinez*

WHAT CAN A CHAMBER DO FOR YOU?

First things first, for a Chamber to do something for you or your business, one must understand the purpose and what a Chamber of Commerce is about.

A Chamber of Commerce is a form of a business network, for example a local organization of business owners or representatives whose goal is to further the interests of business. The organization's members are dedicated to protecting and promoting the local business community. Its primary goal is to help the business owners to network and grow.

In joining the Chamber of Commerce, a business owner must look at how much they also put into supporting the organization. For example, the Chamber presents various events and activities that unite the community, and at the same promote the businesses. The more volunteering and attending events and getting involved will benefit you.

The Chamber of Commerce can also get you connected to free seminars on business finances, access to capital, social media, networking and advertisements, plus assist you in government permit processing, and also advocate on legislation that may affect small businesses.

In opening your business in our City, the Chamber of Commerce wants to ensure your success, and we want to assist you with whatever resources we may accessible to you for free.

New Chamber Newspaper in the Works

For many decades, the Greater Huntington Park Area Chamber of Commerce has kept the community informed about new businesses, exciting personalities, local events important to the City, Residents, Shoppers, Workers and Visitors within the Southeast Los Angeles area.

The Chamber of Commerce understands the importance of connecting the businesses with its residents, and encouraging the "Shop Local" model to support our local economy.

It is therefore the Chamber of Commerce is pleased to introduce and produce an official city-wide business newspaper – "The Magnate". The newspaper will not only promote our businesses and their services, but it will help contribute to the business growth with the local support of our distribution list.

The publication will begin with our local Huntington Park residents, and then expand to thousands of more homes within the Southeast area. To also add thousands of more readers to the newspaper, the Chamber of Commerce will be publicizing the issues on the organization's website and social media.

Said advertisements will assist the organization to publicize the programs, events and activities in the community, and continue the monitoring of laws and/or ordinances that affect small businesses.

Advertisements are currently being sold. We encourage businesses to be a part of this new benefit. Please call the Chamber office at (323) 585-1155 or Email us at Info@HPChamber.org.

Scholarships Awarded to Key Clubs

The Huntington Park Kiwanis Club will once again present scholarships to the Key Club graduating seniors of Huntington Park High School, South Gate High School and the Linda Marquez High School.

In lieu of the Chamber of Commerce's Scholarship Program, the organization will be allocating donation funds to the Kiwanis Club for the support to the key club members furthering their education.

Are You A Member of Chamber? If You Are... Congratulations!

In a study conducted by the Schapiro Group, 49% of consumers are more likely to think favorably of your business! And 80% are more likely to purchase a product or service from you.

We welcome you to become a new Member of our Chamber! Call our office at (323) 585-1155, and we will get you Started! We will help you get promoted, connected and engaged in our community!