

“PROJECT- REINVENTING PACIFIC BLVD IN HUNTINGTON PARK, CA”

MEETING MINUTES- JUNE 15, 2020

AT THE MEETING TODAY AND BEFORE THE MAJORITY OF BUSINESS OWNERS OF THIS CITY AND AS A GUEST LETY MARTINEZ.

THE FOLLOWING WAS DISCUSSED:

THE AMOUNT OF 200,000.00 (TWO HUNDRED THOUSAND DOLLARS) TO BE USED TO SUPPORT THE FOLLOWING PROJECTS:

- PUBLICITY TO ATTRACT CUSTOMERS
SOCIAL MEDIA
BANNER, FLYER ADVERTISING
TELEVISION
LIVE MUSIC, LARGE EVENTS
PER BLOCK SOME ATTRACTION, AUTHORIZED BY THE CITY BEFOREHAND
MAIL INFORMATION TO RESIDENTS REGARDING PROJECT TO PROMOTE THE CHANGES
- PROJECT SECURITY
CLEANING
PUBLIC SECURITY
ESTABLISH AND COMPLY WITH RULES
ASSIGN TO 2 PER BLOCK
- OPENING EVERY SATURDAY
EXTENDED HOURS
SIDEWALK SALES
SPECIALS
- LIGHTING THROUGHOUT PACIFIC BLVD.
ATTRACTIVE DESIGN OR COLOR CHANGING LIGHTS, ELEGANT
- FESTIVAL/CITY EVENTS
COMMUNICATE WITH BUSINESSES
BUSINESSES TO HAVE OPORTUNITY TO BE INVOLVED IN EVENTS
- BUSINESSES TO BE A PART OF THE CHAMBER OF COMMERCE WITH FAIR PRICES

YOU ARE REQUESTED TO INFORM US ON PROGRESS OR FOLLOW-UP TO COMPLY WITH SUCH PROJECTS, THANK YOU VERY MUCH FOR YOUR ATTENTION

BUSINESS NAME AND SIGNATURE APPENDED