



# BUSINESS VIEW Newsletter

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*Message from the  
Desk of  
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## FOCUS AND A STRONGER YOU

The best work ethic an individual can have in the work place is to maintain focus on a certain project, mission and/or service. One of the greatest feelings in being focused is the quality of commitment, and the ability to achieving goals.

Being a focused individual has its benefits. Some results are the understanding of clarity to attain certain goals, and the inner satisfaction feeling of seeing things in a positive outlook.

But what happens when a person's focus separates from their work ethic and then becomes a conspiracy?

The conspiring actions of others can definitely prompt harm or dismay to an individual and/or entity. But what should be completely understood is that those actions are prompted by someone who does not share your same goals. They will create false statements or ideas to try and discredit your integrity, and at moments cast doubt to one-self, but most of all, deter you from your focus.

It is well known that conspiracies occur every day, and the only counter action against those who are willing to prompt harm to you is to maintain focus on your overall objective.

Understanding what is meaningful to you will relatively help develop the life that you would like for the future. If your personal or business plan is beneficial to the majority, and not for the few, conspiracies can be dismissed in due time. The outcome will empower you to become a problem solver and achieve a higher success to your goals.

The greatest accomplishment of being a focused individual amongst becoming a highly productive work force, in the long-run of your career, you will be a Stronger YOU.

## Small Businesses and Elections

As the national conventions for both leading parties in our country have been presented, the question has been posed if Small Businesses matter in this year's Presidential elections. Many small business owners must answer "no," and that is due to the media paying more attention to the divisive topics of threats, conspiracies and discontentment opinions.



Small business owners indeed form a place in this nation; they are the backbone for our economy. Many find themselves working a minimum of 12 hours a day, and carry the burdens that others normally will not want.

In the next election cycle, it is very important for the Presidential candidates to address matters that effect Small business owners. The real issues should be at least one of the speaking points for each, and speak of the suffocating regulatory requirements and tax rates that are burdening businesses and preventing them from growth and creating more jobs. Business owners work very hard and feel that they are handing their hard-earned money to the government rather than investing it in their own companies.

## State of City Address: Balanced Budget



Our Chamber of Commerce was proud to attend the community's State of the City Address held on Saturday, July 16 at Keller Park. The event was attended by Senator Ricardo Lara, Assemblyman Miguel Santiago, City staff members, contractors, commissioners and some members of the community at large.

Mayor Graciela Ortiz gave the official address and spoke on the progress of the City. Some of the accomplishments were the balancing of the budget, review of all city contracts, public safety matters, new parks water splash-pad, attending and marketing the city at the International Convention of Shopping Centers in Las Vegas, plus the major improvements and beautification to the downtown area, and the regulating of the medical marijuana dispensaries.

Ortiz attributed the work and dedication to City Council Members and Staff working in collaboration. They will continue working for the progress of the City.



## Chamber Goals and Connecting Businesses

At the beginning of each year, our Chamber of Commerce Board of Directors holds an Orientation and Planning Session meeting. The purpose of the session is to analyze the Strengths, Weakness, Opportunities and Threats (S.W.O.T.) of the organization. With business leaders of the community serving on the Board of Directors, ideas, thoughts, visions and goals are all summarized to what the future of the Chamber of Commerce will be in the short-term and long-term.

Some of the keys to the success are advocacy, monitoring local, county, state and federal legislation, creating value to our membership, and continuing the media marketing efforts through our major downtown events. Our Chamber of Commerce in summary will continue being a source of information for our Chamber Members, plus assisting businesses to connect with our civic groups, young professionals, churches, shoppers, visitors and residents.

## Advocacy: Ordinances Affecting Growth

For the past few months, several commercial property owners of the downtown area and Chamber of Commerce representatives have held meetings with City staff members. Topics of the meetings are matters affecting businesses from opening and/or expanding in the central business district.

Some items discussed were existing parking ordinances, diversity of businesses allowed to open in the downtown area, and means for future maintenance, public safety, publicity and activities. The unified effort will be a work in progress.

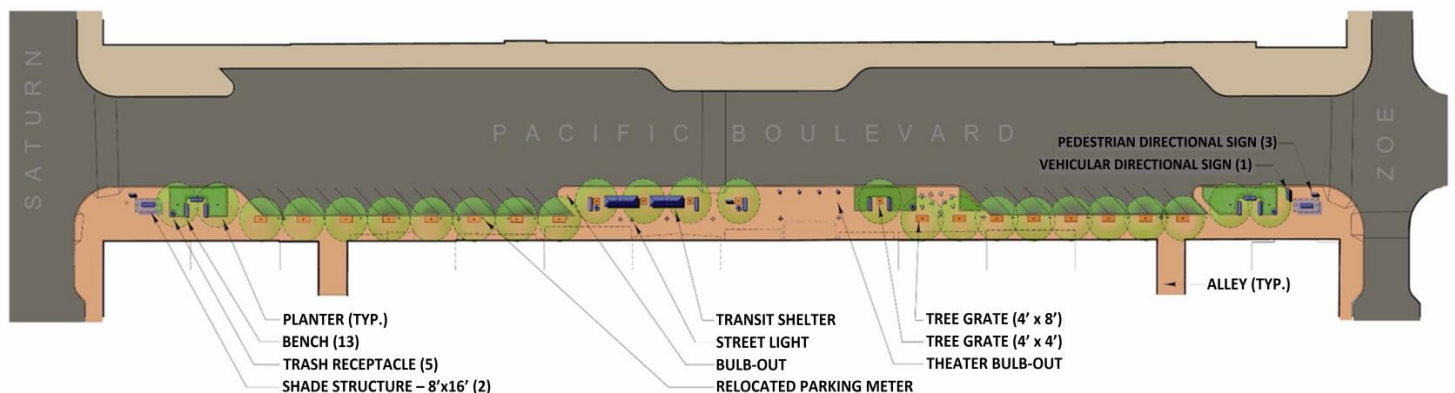
## Pacific Boulevard – Downtown Beautification Project



The City of Huntington Park was awarded a \$2.7 million grant for streetscape improvements along Pacific Boulevard. The improvements will take place between Florence Avenue and Slauson Avenue. Improvements will consist of new landscaping, decorative hardscape,



lighting, street furniture, innovative trash receptacles, and street signage. The project will enhance the streetscape along Pacific Boulevard. The project is anticipated to be completed by Thanksgiving 2016.



Photos and message provided by the City of Huntington Park.